

COOKIE POLICY

This Cookie Policy provides detailed information on the types of cookies used and the purposes of the cookies installed on our website www.bticino.it (the “Website”), as well as on any other websites on which this policy is published.

Controller and Data Protection Officer (DPO)

The Controller is BTicino S.p.A., Viale Borri 231, 21100 Varese, Italy, email privacy@pec.bticino.it (hereinafter referred to as the “Company” or the “Controller”).

You may contact the Data Protection Officer (DPO) at the following email address: dpo@pec.bticino.it.

What are cookies?

Cookies are small text files downloaded by a website on the user’s computer when the latter accesses the website, for the purpose of storing and/or carrying information. Cookies are sent by a web server (that is the computer on which the website is being executed) to the user’s browser (Internet Explorer, Mozilla Firefox, Google Chrome, etc.) and stored on the user’s computer. They are then sent back to the website at the user’s next visits.

Certain activities may not be carried out without cookies, which, in some cases are therefore strictly necessary. In other cases, the website uses cookies to make navigation easier or to enable users to receive the services they have specifically requested.

No personal data of the users are acquired by this website for said purpose.

We do not use targeting cookies or cookies for the transmission of personal information, nor

How we use cookies

This website does not use cookies for the transmission of personal information, not does it use any so-called persistent cookies or user tracking systems.

Types of cookies used:

1. **Technical session cookies**: use of the so-called session cookies (that is those cookies that are not persistently stored on the user’s computer and disappear as the user closes the browser) is strictly limited to the transmission of session identifiers (consisting of random numbers generated by the server) required for the secure and effective browsing of the website and its applications. Use of the so-called session cookies allows us to avoid using other computer technologies that may be

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potentially prejudicial for the privacy of users during navigation and does not allow us to collect any personal data enabling us to identify users. They do not require your consent.

2. **Analytical cookies:** these cookies are installed to collect aggregate information of a primarily statistical nature (how long does a user remain on a web page, number of visitors, etc.).
 - a. **First-party analytical cookies:** these cookies are classed as technical cookies in that they are installed directly by the website that is being visited to improve usability. They do not require your consent.
 - b. **Third-party analytical cookies:** these cookies are created and installed by third-parties to analyse user navigation and compile statistics on website visits or to improve content offer, show similar products and position targeted ads on the web pages. This website uses Google Analytics. Google Analytics is a web analytics service provided by Google LLC ("Google"). Just like the other systems, Google Analytics uses cookies to enable the website to analyse how it is used by users. Information generated by cookies on how a website is used by users (therein including their IP addresses) is transmitted to and stored on Google's servers in the United States. Google uses this information to track and analyse how a website is used, to compile reports on activity on the website and to provide other services regarding internet use. Google may transfer this information to a third party where this is imposed by law or where such third party processes the above information for and on behalf of Google. Google does not combine the user's IP address with any other data that it may held. Users may reject these cookies by choosing the appropriate setting on their browser. This, however, could make it impossible to use all the functions available on the website. Since IP addresses are unhidden, use of these cookies requires your consent. By clicking "Continue" on the banner or by continuing to use this website, you are agreeing to your data being processed by Google in the manner and for the purposes above mentioned.
3. **Third-party targeting cookies:** these cookies are installed through the website by third parties in order to show personalised ads that are in line with the user's preferences based on the information collected on the pages visited by the user (e.g.: pages visited on this website or other pages visited by the user). They can be divided into:
 - a. **Ad targeting cookies:** they create user profiles to show ads that are in line with preferences shown by the user during internet navigation;
 - b. **Retargeting cookies:** they show ads offering products that are similar to those for which an interest has already been shown by the user or allow to measure the effectiveness of an advertising campaign launched by us or by a third party;
 - c. **Social cookies:** this website also allows certain social networks (such as Facebook and Twitter) to install their own cookies using their plug-ins. These cookies are managed directly by such third parties and may also be used for the purpose of showing on other websites ads that are in line with your preferences.By clicking on the "Continue" button on the banner or by continuing to use this website

Managing cookie preferences

Consent to the use of cookies may be provided in one of two ways:

- by clicking the “Continue” button on the banner displaying the short notice that appears upon access to the website;
- by continuing to use this website accessing another area of the same or selecting an element on this page.

How you can modify cookie settings

The majority of internet browsers are originally set to accept cookies automatically. However, users may set their browser to accept all or only certain cookies or reject cookies altogether by disabling their use. Also, users may generally set their browser to receive a warning every time a cookie is downloaded on their computer. Finally, at the end of each browsing session, users may delete all cookies downloaded on their hard disk from their devices. If you wish to delete all cookies installed in the cookies folder on your browser, keep in mind that different procedures are used by the various browsers for the management of settings.

Follow the links below to obtain specific information for some of the main browsers:

- Microsoft Windows Explorer: <http://windows.microsoft.com/en-us/windows-vista/block-or-allow-cookies>;
- GoogleChrome: https://support.google.com/chrome/bin/answer.py?hl=en&answer=95647&p=cpn_cookies;
- Mozilla Firefox: <http://support.mozilla.org/en-US/kb/Enabling%20and%20disabling%20cookies>;
- Apple Safari: <http://docs.info.apple.com/article.html?path=Safari/5.0/en/9277.html>.

If you do not wish to receive Google Analytics cookies, you may opt out via:

<https://tools.google.com/dlpage/gaoptout/>

To find out more on cookies in general, please visit <http://www.allaboutcookies.org>

If you wish to learn more on behavioural advertising and online privacy, please visit

<http://www.youronlinechoices.com>

If you wish to learn more on Google Analytics cookies, please visit

<http://www.google.com/intl/it/analytics/privacyoverview.html>

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Cookies installed by BTicino

Cookie Group	Purpose	First/ third party	Expiry	Additional Information
Google Analytics	Collecting aggregate information on user navigation to optimise the browsing experience and the services offered.	Third party	Set by a third party, please view the related policy	For Google's privacy policy and a description of how Google cookies are used, please use the following links: https://www.google.com/intl/it/policies/privacy/ https://www.google.com/intl/it/policies/technologies/ You may download the browser plug-in to permanently disable Google Analytics cookies from the following link: https://tools.google.com/dlpage/gaoptout?hl=it
Technical cookies	Website operation. Allowing secure and effective browsing of the website	First party	Browsing session	
Targeting cookies	Showing personalised ads	Third party	Set by a third party	Google's privacy policy on retargeting is available on https://policies.google.com/technologies/ads

Mandatory/voluntary provision of data

Processing of personal data through technical cookies and first-party analytical cookies is necessary for proper website operation. Disabling these cookies makes it impossible for the website to function. Consent to the use of third-party analytical cookies and targeting cookies is voluntary. Your personal data will be processed through these cookies only subject to your consent expressed as above.

Categories of recipients of personal data

Your personal data will be processed by employees and/or contractors of the Controller who have received adequate operating instructions and have been expressly authorised to do so.

Your data may be disclosed to independent controllers, including, without limitation:

- supervisory and monitoring bodies and authorities in general, public or private, who are authorised to request disclosure of your data;
- other Legrand Group companies for the above purposes.

The data may also be processed, on behalf of the Company, by external parties designated as external data processors, including, without limitation:

- website maintenance providers;
- market research providers.

Your rights

With regard to the processing of your personal data by the Controller, you have the right to request access to, erasure of and rectification of personal data, to have incomplete personal data completed, to request restriction of processing in the cases listed under article 18 of the GDPR, to object to processing, for reasons connected to your specific situation, in the cases where a legitimate interest is being pursued by the Controller.

Where processing is based on consent or on a contract and is carried out by automated means, you have a right to receive a copy of your data in a structured, commonly used, machine-readable format, and, if technically feasible, to transmit it to another controller.

You shall have the right to lodge a complaint with the Data Protection Authority at any time, as well as to seek any other remedies available under the applicable law.

In order to exercise your rights, you may contact the Controller by sending a written communication to the above address or an email to privacy@pec.bticino.it.

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