

PRIVACY POLICY

In accordance with article 13 of EU Regulation 2016/679 (hereinafter referred to as “GDPR”), this Privacy Policy provides detailed information on the processing of the personal data entered into or collected on our website www.bticino.it (the “Website”), as well as on any other websites on which this policy is published.

Controller and Data Protection Officer (DPO)

The Controller is BTicino S.p.A., Viale Borri 231, 21100 Varese, Italy, email privacy@pec.bticino.it (hereinafter referred to as the “Company” or the “Controller”).

You may contact the Data Protection Officer (DPO) at the following email address: dpo@pec.bticino.it.

Personal data we process

We collect the following categories of personal data:

- common data: name, surname, email address, telephone number, company (if any), VAT No., occupational sector and country, navigation data.

Purposes of processing, legal grounds and storage terms

a. Collection of navigation data

During their normal operation, the computer systems and software procedures that are involved in the functioning of this website acquire certain personal data. This information is not collected for the purpose of being associated with any identified data subjects but, because of its nature, could, if processed and combined with other data held by third parties, lead to the identification of the concerned data subjects.

These data include the IP addresses and domain names of the computers that are used to connect to the website, the URI (*Uniform Resource Identifier*) addresses of the requested resources, the time of the request, the method used to submit the request to the server, the size of the file sent in response, the numeric code indicating the status of the response given by the server (successful, error, etc.) and other parameters relating to the user’s operating system and IT environment.

These data are used for the sole purpose of obtaining anonymous statistical information on the use of the website and to make sure that the website is functioning properly and are deleted immediately after processing.

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They could also be used to determine liability in the event of a computer crime perpetrated to the detriment of the website.

The legal basis for processing of the personal data is the legitimate interest of the Controller; as to the period of storage of the data, please view the Cookie Policy published on the bticino.it website.

b. Use of cookies

Cookies are small text files downloaded by a website on the user's computer when the latter accesses the website, for the purpose of storing and/or carrying information. Cookies are sent by a web server (that is the computer on which the website is being executed) to the user's browser (Internet Explorer, Mozilla Firefox, Google Chrome, etc.) and stored on the user's computer. They are then sent back to the website at the user's next visits.

Certain activities may not be carried out without cookies, which, in some cases are therefore strictly necessary. In other cases, the website uses cookies to make navigation easier or to enable users to receive the services they have specifically requested.

No personal data of the users are acquired by this website for said purpose.

We do not use targeting cookies or cookies for the transmission of personal information, nor do we use any so-called persistent cookies or user tracking systems.

Use of the so-called session cookies (that is those cookies that are not persistently stored on the user's computer and disappear as the user closes the browser) is strictly limited to the transmission of session identifiers (consisting of random numbers generated by the server) required for the secure and effective browsing of the website.

This website also operates third-party cookies, that is cookies that are created by websites other than the one that the user is currently visiting. Third-party cookies used by this website are of an anonymous nature. They are used to anonymously collect and record information on the pages accessed by the user on each single website but do not allow to identify the user and are in no way combined with other information. These data are used exclusively to track and analyse how websites are used by users and to compile statistics based on information collected anonymously and in an aggregate form.

You may reject the installation of cookies by disabling them on your browser (Internet Explorer, Mozilla Firefox, Safari etc.). This, however, may mean that some web page functions will not be executed correctly.

c. Registration to the reserved area and account generation

Although the bticino.it website is free to access and navigate, some online services are only accessible after registration to the "MyBTicino" reserved area.

Registration involves filling out of an online form in which users are required to enter their personal data (name, surname, email address, company (if any), VAT number, occupational sector and country) for the activation of login credentials (email + password), which they will then be able to use to access website areas and services that are reserved for registered users.

In particular, registration to our portal is required to access the services made available through connected websites. Services offered through our portal include, without limitation:

- access to price lists;

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- quote service;
- possibility to search available training courses;
- services associated with the sale of BTicino and Legrand Group products, including customer support service;
- information on prize contests run by the Controller.

Subject to express consent provided by users upon registration, personal data of users registered to the “MyBTicino” reserved area may be used by BTicino S.p.A. and the other Legrand Group companies also for the additional purposes described under items g and h below.

In this case, the legal basis for processing is fulfilment of a request submitted by the data subject or compliance with contractual requirements. The data will be stored for ten years from cessation of the contractual relationship (e.g.: from when the account is closed by the user).

d. Providing assistance to the data subject

The data subject may contact the Company via the freephone number or the online form available on the website to request information on the Company and/or its products and/or services.

In order to be able to recognise the data subject and provide the necessary assistance, the Company collects certain personal data, including name, surname, business name, address, town/city, post code, province, e-mail, telephone number.

In this case, the legal basis for processing is the provision of technical and/or commercial assistance after the sale of products and/or services. The data will be stored for six months from collection.

e. Legal requirements

Compliance with the requirements laid down in the applicable supranational and national legislation (laws and regulations, including industry-specific regulations).

In this case, the legal basis for processing is compliance with certain legal requirements that are applicable to the Company. The data will be stored for as long as necessary to fulfil said legal requirements.

f. Defending legal claims and recovering debts out of court

The data may be processed by the Controller as necessary to establish, exercise or defend legal claims or to recover debts owed by the data subjects;

In this case, the legal basis for processing is the legitimate interest of the Company to act in court against the data subject. The data will be stored for the duration of litigation proceedings, up until when all time limits for any appeal actions have expired.

g. Direct marketing

Subject to express consent provided by the data subject upon registration to the BTicino portals, the Company may use his or her personal data for direct marketing activities, such as promotional and commercial communications regarding the products and/or services offered by the Company, including of a technical nature (newsletters, catalogues, discount vouchers and participations in communities of various types),

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through both automated (text messages, e-mails, etc) and conventional (telephone calls, conventional mail, etc.) contact means. Such activities may also regard the measuring of customer satisfaction on the quality of the products/services provided by BTicino S.p.A.

In this case, the legal basis for processing is consent by the data subject. The data will be stored up until withdrawal of consent.

h. Third-party marketing

Subject to express consent provided by the data subject upon registration to the Bticino portals, the Company may use his or her personal data for marketing activities conducted by third parties, including by the Legrand Group companies, following transferring of the data by the Controller. Such activities may include, in particular, promotional and commercial communications regarding the products and/or services offered by the Company, including of a technical nature (newsletters, catalogues, discount vouchers and participations in communities of various types), through both automated (text messages, e-mails, social networks, instant messaging apps, push notifications, etc.) and conventional (telephone calls, conventional mail, etc.) contact means).

In this case, the legal basis for processing is consent by the data subject. The data will be stored up until withdrawal of consent.

Mandatory/voluntary provision of data

Provision of the data for the purposes under items:

- c) is mandatory for registration to the website and use of the services accessible only via the reserved area; failure to provide the data does not affect free navigation on the website pages that do not require registration;
- d) is mandatory to receive telephone support;
- e) is mandatory to enable the Controller to comply with the requirements laid down in the applicable supranational and national legislation (laws and regulations, including industry-specific regulations);
- f) is mandatory to protect the legitimate interest of the Controller to defend legal claims or to recover debts owed by the data subjects;
- g) – h) is voluntary. Failure to provide the personal data will bear no consequence whatsoever, except in terms of the impossibility of receiving promotions, discounts and commercial communications or information about marketing initiatives launched by third-party companies, including the Legrand Group companies.

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Categories of recipients of personal data

Your personal data will be processed by employees and/or contractors of the Controller who have received adequate operating instructions and have been expressly authorised to do so.

Your data may be disclosed to independent controllers, including, without limitation:

- supervisory and monitoring bodies and authorities in general, public or private, who are authorised to request disclosure of your data;
- authorised third parties, for the performance of activities that are instrumental to those carried out by the Controller, therein including, without limitation, administrative, accounting and tax-related activities;

The data may also be processed, on behalf of the Company, by external parties designated as external data processors, including, without limitation:

- third-party IT service providers and IT support providers that are engaged in the correct and dutiful pursuit of the above purposes;
- other Legrand Group companies, for the above purposes.

Your rights

With regard to the processing of your personal data by the Controller, you have the right to request access to, erasure of and rectification of the personal data, to have incomplete personal data completed, to request restriction of processing in the cases listed under article 18 of the GDPR, to object to processing, for reasons connected to your specific situation, in the cases where a legitimate interest is being pursued by the Controller. Where processing is based on consent or on a contract and is carried out by automated means, you have a right to receive a copy of your data in a structured, commonly used, machine-readable format, and, if technically feasible, to transmit it to another controller.

You shall have the right to lodge a complaint with the Data Protection Authority at any time, as well as to seek any other remedies available under the applicable law.

In order to exercise your rights, you may contact the Controller by sending a written communication to the above-mentioned address or an email to privacy@pec.bticino.it.

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