Introduction to CLASSE300X

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Classe 300X:
the evolution of the residential connected video internal unit

Introduction

[CITY], [DATE] - BTicino presents the new **Classe 300X**: the connected video internal unit characterised by its **modern and attractive design and simplified user experience.**

BTicino launches **Classe 300X**, the new connected video internal unit of reference in the residential sector: superior video quality (sharp, defined images), digital echo canceller, integrated Wi-Fi 6 and elegant glass design. Designed for professional installers, it combines ease of installation with only 2 wires, an intuitive interface and top residential performance.

Part I: General presentation of the Classe 300X

BTicino announces the international launch of **Classe 300X**, the new latest-generation 2 wires connected video internal unit that combines advanced technology, refined aesthetics and a design intended to make life easier for everyone: installers and residents alike. Ideal for detached homes and villas and high-end residential contexts, Classe 300X represents a concrete evolution in the sector.

The 7-inch touch screen display, all-glass, offers a superior viewing experience and elegant design. With a market-leading screen-to-surface ratio and a thickness of just 19 mm, among the thinnest of the category, with its two Light and dark finishes Classe 300X blends perfectly into any environment.

The audio system has also been refined to reduce or even eliminate unwanted echo during calls. Communication is now clearer and free of interference.

Its style goes hand in hand with substance: **Wi-Fi 6** connectivity ensures even faster and more stable remote control, fully integrated with the **BTicino Home + Security app**. The user can then manage calls and access, and view visitors from anywhere.

The new graphical interface, combined with just two physical commands, guarantees simple, immediate and safe interaction. The homepage automatically adapts to the configuration of the system, offering a customised user experience.

Great attention was also paid to sustainability: Classe 300X is made from **over 80% recycled plastic** and is optimised to reduce overall mass.

The new Classe 300X connected video internal unit is also available as a kit, in different versions, in conjunction with the Linea 3000 pushbutton panel with optimised camera for sharper and clearer images on a 7" screen.

Using one single app (Home + Security), it is also possible to manage different products from Netatmo security offering.

Part II: Main features

- Connection with just two wires
- 7" glass touch screen display, with the best screen-to-surface ratio
- Only 19 mm thick - among the thinnest in its class
- Digital echo canceller
- **Wi-Fi 6** connectivity for stable and fast remote control
- Minimal design with only two physical controls
- Available in two finishes: dark or light
- Modular interface, scalable to all types of system
- Shell made of **80% recycled ABS**, conceived for sustainability
- Complete integration with the **BTicino Home + Security** App
- Ideal for detached homes and villas and high-end residential contexts

Conclusion

Whether it is a new installation or a replacement, Classe 300X perfectly brings together design, innovation and sustainability: the new reference solution in residential 2 wires video door entry systems, backed by BTicino's reliability and support services.

About BTicino
BTicino is a brand of the Legrand Group, internationally recognized and a centre of expertise for the design and production of video door entry system and wiring devices in Italy.

https://www.bticino.com

For media inquiries, please contact:

[Your Contact Name]
[Your Email]
[Your Phone Number]
[Home - Legrand]