

LIGHT **now**



Light up Your world. Now

Presentation of the new Light Now range by BTicino
Draft Press Release: vs 01|2024

#ImprovingLives

bticino

A brand of **legrand**

Light Now.

Light up your world. Now

Modern BTicino design in a sustainable solution.

BTicino, leader in the electrical and digital infrastructure sector, is delighted to announce the arrival of Light Now, the new line of controls, sockets and cover plates. This new line is markedly focused on sustainability and smart solutions, and meets the needs of installers, electrical designers, architects and real estate investors engaged in the realisation of premium projects and systems.

Light Now is characterised by a minimal, pure and timeless design, available in three shades - white, stone and dark -, to ensure perfect harmonisation with any interior design. The essential and contemporary style won the prestigious IF Award, confirming the ability of BTicino to combine technology and aesthetics. The use of environmentally friendly materials, such as recycled polymers, Viscose fibre, Mica, and paints from waste and fermented biomass, guarantees a unique tactile and visual experience, promoting the circular economy.

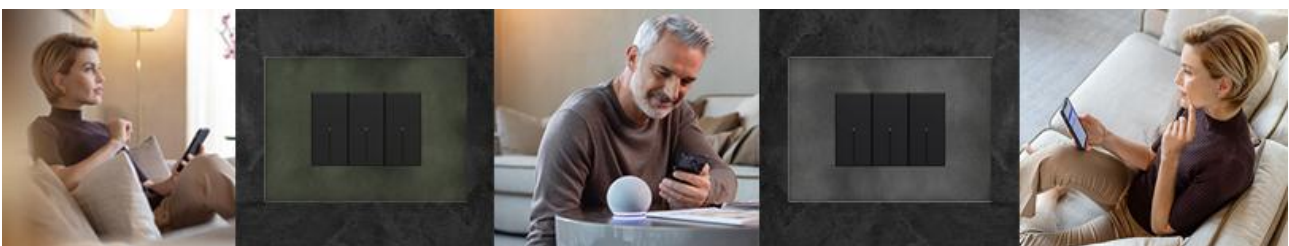
At the forefront of technology, Light Now incorporates versatile solutions ranging from traditional wired products to smart home IoT devices, to bus solutions for home and building automation, such as BTicino's MyHome, or the international KNX protocol, offering intuitive controls and simple configuration for both installers and users. This translates into efficient and convenient home management, also thanks to Home+Control, the BTicino app that allows the user to control every element of the home system from anywhere.

BTicino's commitment to the environment also manifests itself in the use of around 50% recycled materials for coverplates and supports in the production of the Light Now range, reducing CO2 emissions and minimising environmental impact, thanks to fully recyclable, plastic-free, and FSC-certified packaging.

We invite installers, designers, architects and real estate experts to discover how Light Now can transform living and working spaces, improving the quality of life and the environment. Let yourself be enlightened by Light Now, the meeting of design, technology and sustainability.

Step into the next smart home era: light up your world, reduce your impact and live smarter. Now.

BTicino.



BOILER PLATE

****About BTicino and Legrand****

BTicino is a brand of the Legrand Group, internationally recognized and a centre of expertise for the design and production of wiring devices in Italy.

<https://www.bticino.com>

Legrand is the global specialist in electrical and digital building infrastructures. Its comprehensive offering of solutions for commercial, industrial and residential markets makes it a benchmark for customers worldwide. The Group harnesses technological and societal trends with lasting impacts on buildings with the purpose of improving life by transforming the spaces where people live, work and meet with electrical, digital infrastructures and connected solutions that are simple, innovative and sustainable. Drawing on an approach that involves all teams and stakeholders, Legrand is pursuing its strategy of profitable and responsible growth driven by acquisitions and innovation, with a steady flow of new offerings—including products with enhanced value in use (faster expanding segments: data centers, connected offerings and energy efficiency programs). Legrand reported sales of €8.4 billion in 2023. The company is listed on Euronext Paris and is notably a component stock of the CAC 40, CAC 40 ESG and CAC SBT 1.5 indexes. (code ISIN FR0010307819).

<https://www.legrandgroup.com>

