

CLASSE  
300EOS  
THE EVOLUTION OF SMART

WITH  
Netatmo

**b**ticino

## **BTicino TRANSFORMS SMART VIDEO INTERNAL UNITS, FOR EVER- SMARTER AND MORE SECURE HOMES.**

### **BTicino announces the birth of Classe 300EOS with Netatmo, the first video internal unit with built-in Amazon Alexa voice assistant in Italy**

BTicino is proud to introduce Classe 300EOS with Netatmo, a revolutionary connected video internal unit that, starting from its name - Evolution Of Smart - is meant to mark a new step forward in the connected home solutions that BTicino has developed over the last few years.

Classe 300EOS with Netatmo is indeed the first video internal unit with built-in Amazon Alexa, which means that the device can be entirely managed not only from the dedicated App, but also through voice control.

This truly unique technology, combining all the functions of a video internal unit with the potential of voice control, also results in a brand-new user experience.

BTicino's new video internal unit allows to manage all traditional video door entry system functions (e.g. opening a gate) through voice control, while also making the most of all the other functions ensured by a BTicino system with built-in Amazon Alexa, for instance controlling lights, sockets, and shutters. In this way, video internal units become real hubs controlling the user's smart home.

And the system can be further expanded to also manage Netatmo security devices (e.g. Wi-Fi video cameras), thereby creating a simple Smart security system. Additionally, Classe 300EOS can act as a server for MyHome installations, enabling advanced home automation functionalities.

"We are investing increasing resources to offer the market a wide range of advanced smart solutions - declared BTicino's Managing Director Franco Villani - also through joint projects with partners like Amazon. These are products and solutions that open up new horizons for our brand and, in line with our Company's tradition, we intend to keep moving along the innovation path we have embarked upon".

Classe 300EOS - which has been bestowed the prestigious iF Design Award - will be available on the market in both the stand-alone version and the Kit version, which features all the components required to create a small system, including the Netatmo outdoor video camera. The product will be offered in two color variants: white and black.

BTicino is the leading company of the Legrand Group in Italy. Through its organisation structure - which includes 10 industrial sites, 9 R&D centres, and approximately 2,700 employees.

To know more visit  
[bticino.com](http://bticino.com)

## DESIGN AND USER EXPERIENCE

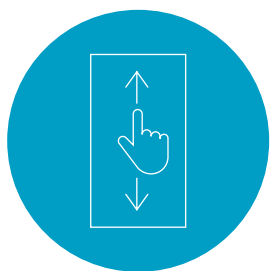
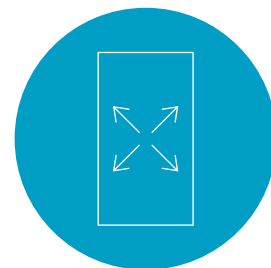


### INNOVATIVE DESIGN

Classe 300EOS with Netatmo stands out for its super-slim vertical design, with a curved metal body that endows it with an elegant, refined style. Produced by BTicino in its development, production, and design centres in Varese and Erba, this new video internal unit flawlessly combines beauty, technology, functionality, and user-friendliness.

### FULL TOUCH CONTROLS

PClasse 300EOS with Netatmo features a 5" vertical, touch screen colour display, and is equipped with face recognition. These characteristics, combined with automatic object centering on the display and the possibility to enable the landscape format mode simply, via a double click, deliver truly outstanding performances.



### INTUITIVE INTERFACE

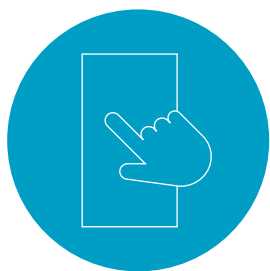
Interacting with Classe 300EOS with Netatmo is extremely easy and intuitive. Its interface draws inspiration from smartphones and has been developed to be easily used by everyone and to guide the user, promptly providing them with information and suggestions.

### IF DESIGN AWARD

Technology, research and design - these are the elements that have allowed Classe 300EOS with Netatmo to be one of the winners of the iF DESIGN AWARD 2021 edition, a worldwide prestigious award for which over 10,000 applications were received this year.



## FUNCTIONS, USAGE AND SMART CONTROLS

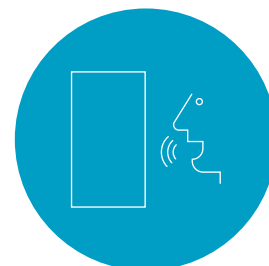


### SIMPLIFIED CONFIGURATION

Starting using Classe 300EOS with Netatmo is incredibly easy. Users can complete the device configuration from their smartphone, downloading the dedicated Home+Security App (available for both iOS and Android) and following the guided procedure, which allows them to pair the phone and Classe 300EOS by simply capturing a QR Code.

### VOICE CONTROL

BTicino's new video internal unit is the first with built-in Alexa - a solution enabling vocal control of the device. Classe 300EOS with Netatmo is, therefore, a real hub from which all home smart functions can be effortlessly managed. Besides working as a traditional video door entry system, this device also controls all traditional Amazon Alexa voice assistance functions, such as listening to music playlists, setting timers and alarms, asking for the exact time or the weather forecast, or receiving information on traffic and choosing the best route.



### VIDEO DOOR ENTRY SYSTEMS & SECURITY & HOME AUTOMATION

The Home+Security App on the user's smartphone provides easy access to all video door entry and security functions and allows them to be managed from both inside and outside the house: from answering video door entry calls to opening or closing the gate, all the way to displaying the frames of the Netatmo outdoor and indoor video cameras. Should any movements or intrusions be detected, the device will send warnings and notifications and trigger the alarm siren, thereby operating as a simple, prompt Smart security system.

Moreover, Classe 300EOS can act as a server for SCS BUS-based home automation systems, enabling seamless integration and advanced control of MyHome installations for users via Home + Control.

## INSTALLATION

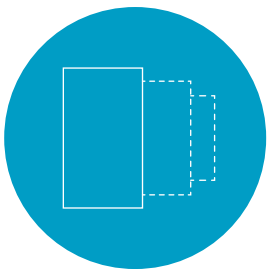


### 2 WIRES STANDARD INSTALLATION

Classe 300EOS with Netatmo can be installed following the installation procedure of standard 2 wires video internal units, without the hassle of configuring an Ethernet network.

### EASY, INTUITIVE CONFIGURATION

No IT expertise is required to configure this device. It is enough to configure traditional 2 wires system parameters (entrance panel and internal unit SCS addresses, etc.). All Wi-Fi network and App configurations can be easily and independently managed by the final user from the Home+Security App.



### GUARANTEED COMPATIBILITY

Classe 300EOS with Netatmo is 100% compatible with Classe 300x, Classe 100x, and with all BTicino 2 wires devices, offering clients an easy, immediate upgrade.

### SUITABLE FOR ANY AND ALL HOME ENVIRONMENTS

Classe 300EOS with Netatmo is perfect for any home environment, from single-family villas and duplex houses - where a simple smart security system can be installed, integrating it with Netatmo video cameras - to apartment buildings, where the system can be installed preventively in individual apartments and then configured by the final user at a later stage.



## THE COMPANY

BTicino, the leading company of the Legrand Group in Italy, is one of the world leaders in the production and sale of electrical and digital equipment for residential, work, and industrial applications.

BTicino offers advanced solutions for energy distribution, communication (door entry systems and video door entry systems), as well as light, sound, climate, and security control, with the ultimate goal of achieving increasingly effective home management. The Company operates on the Italian market with the brands BTicino, Legrand, Cablofil, IME, Vantage, and Nuvo.

In Italy, BTicino can rely on 10 industrial sites and 9 R&D centres, employing about 2,700 people. The Company also operates abroad, with 60 branches scattered all over the world.

Franco Villani is BTicino's Chairman and Managing Director.

[www.BTicino.it](http://www.BTicino.it)

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## DESIGN AWARDS

BTicino's strong focus on design and design culture in all its forms has been acknowledged by a large number of Italian and international awards.

In particular, BTicino has been the three-time winner of the Reddot Award and has been bestowed four iF Awards - one of which in 2021 for Classe 300EOS - and three Compasso d'Oro ADI: in 1989 with Living, in 2001 with My Home, and in 2014 for the Slim & White Axolute Code event; in 2020 it received the Mention of Honour for Living Now.

## THE LEGRAND GROUP

Legrand is the global specialist in electrical and digital building infrastructures. Its complete range of solutions for residential, industrial, and commercial applications makes it a benchmark for clients all over the world.

The Group sustains social and technological trends that have long-lasting impacts on buildings, aiming at improving people's life and transforming the spaces where people live, work, and meet, thanks to digital infrastructures and connected solutions designed to be simple, innovative, and sustainable. Drawing constant strength from a shared approach that involves all its teams and stakeholders, Legrand pursues its strategy to achieve profitable and sustainable growth, driven by acquisitions and innovation as well as by a constant flow of new products, including those used for the connected solutions developed in the framework of the Eliot programme.

Legrand's turnover in 2020 amounted to €6.1 billion.

The Group is listed on Euronext Paris and has joined the CAC 40 and Euronext ESG 80 indexes (ISIN code: FR0010307819).

[www.legrandgroup.com](http://www.legrandgroup.com)

## BTICINO'S AND LEGRAND'S ELIOT PROGRAMME

Eliot is the name of the programme launched by BTicino and Legrand in 2015 to speed up the increase in the supply of connected objects.

Stemming from Legrand Group's innovation strategy, Eliot aims at developing connected and interoperating solutions in a wide range of product families, resulting in long-term benefits for all users, be they professionals or private consumers.